



## PRESS RELEASE

### Happy Harry's, Inc.

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### FOR IMMEDIATE RELEASE

#### **Happy Harry's Partners with Social Security Administration and Centers For Medicare and Medicaid Services to Increase Awareness of Medicare's New Prescription Drug Benefit** *Partnership to Enhance Patient and Customer Relations*

**Newark, DE, 05/17/05** – Happy Harry's announced today that it is working with the Social Security Administration and the Centers for Medicare and Medicaid Services to assist in educating seniors about Medicare's new prescription drug benefit. Happy Harry's, a provider of community pharmacy services, will act as an information provider for seniors. Throughout the next few months, Happy Harry's employees will be trained on the proper way to assist seniors in Medicare's enrollment process.

"Happy Harry's, as an active member of the communities we serve, recognizes the monumental impact of the new Medicare Prescription Drug Benefit," states Jim Owen, Director of Clinical Services. "Happy Harry's welcomes the opportunity to assist in efforts to provide information to all Medicare eligible individuals about this important new insurance benefit and all that it has to offer," adds Owen.

Seniors interested in learning more about Medicare's new prescription drug benefit can contact Social Security Administration (800-772-1213), the Centers for Medicare and Medicaid Services (800-633-4227, [www.medicare.gov](http://www.medicare.gov)) or Happy Harry's (866-99HAPPY, [www.happy.com](http://www.happy.com)).

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**About Happy Harry's**

Founded in 1962 in Wilmington Delaware, Happy Harry's believes in maintaining the feel of a small town, corner pharmacy with a friendly atmosphere, while still carrying the products and services of larger chains. Happy Harry's is Delaware's largest drug store chain with expansion into Maryland, Southeastern Pennsylvania and Salem County New Jersey. There are currently 75 Happy Harry's Discount Drug Stores with two more scheduled to open in the year 2005. Even though the Company continues to grow, Happy Harry's still values the personalized way of doing business. For further information, please visit [www.happy.com](http://www.happy.com).

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